

# SETTING THE FRAME FOR THE GREENING OF INLAND NAVIGATION

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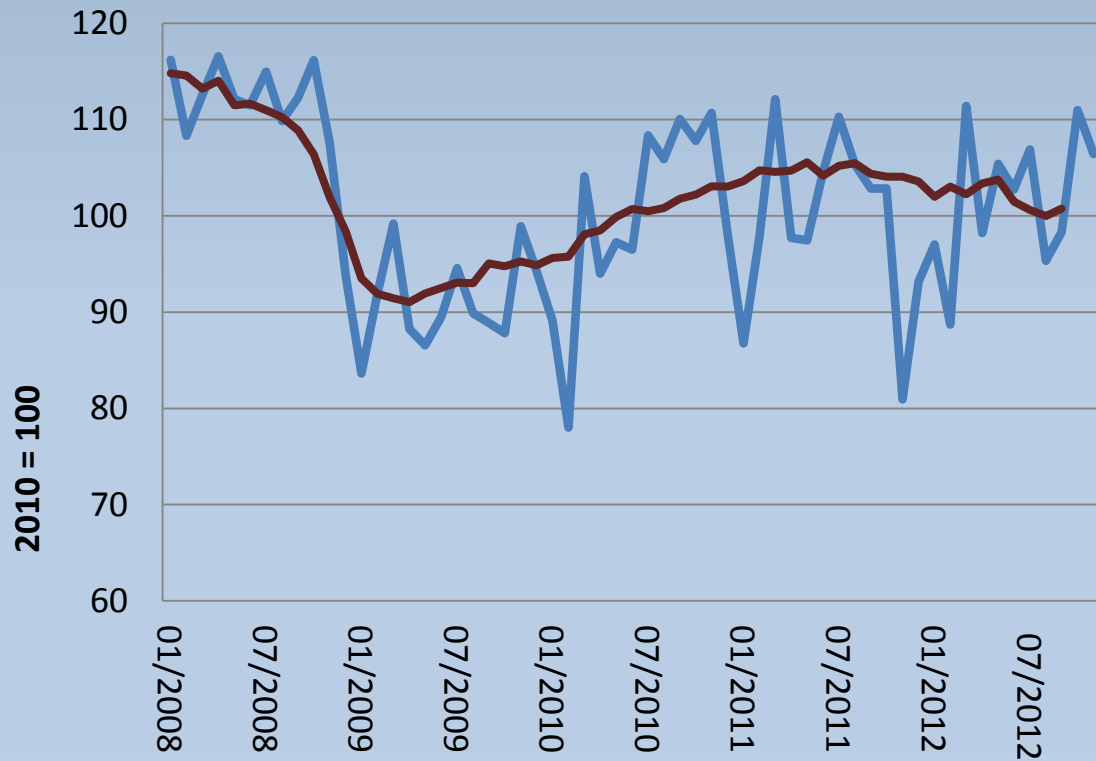
EBU Seminar “Greening the corridors”, 10 April 2013





# Economic situation:

## Transport on the Rhine and industrial production in the EU



— Transport on the Rhine  
— Industrial production in the EU-27

**Economic recovery stopped at the beginning of 2011**

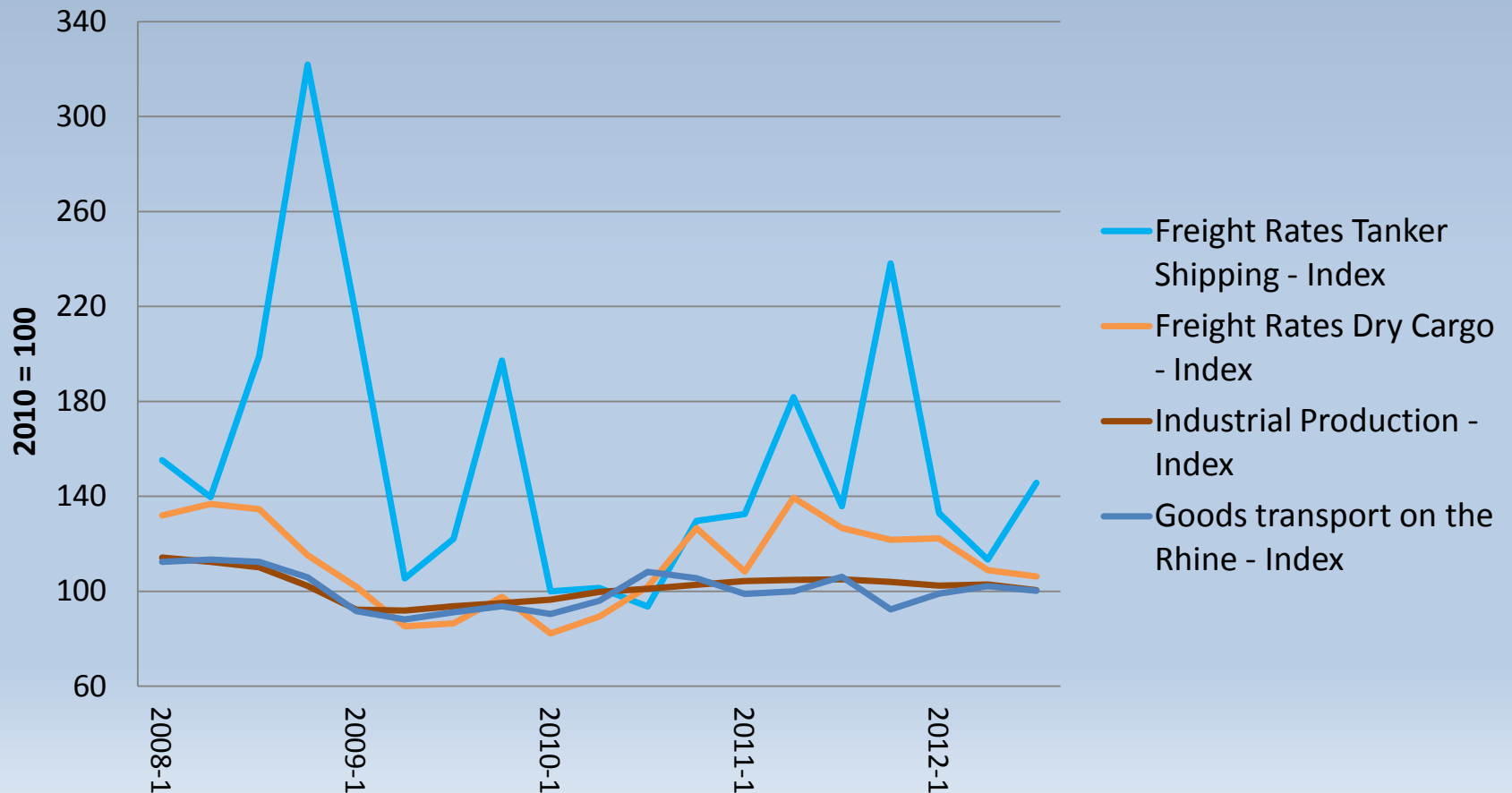
**Outlook for the near future rather pessimistic:**

- No growth foreseen for 2013-2014
- High risks ahead (economic crisis not over)



# Economic situation:

## Freight rates, goods transport on the Rhine and industrial production in the EU\*



Source: Eurostat; Rabobank; Panteia; calculation CCNR.

\*smoothed data, due to calculation of quarterly data based on monthly data



# The “market paradox” of profitability: Tanker shipping and dry cargo shipping

## ▪ The “paradox” |

- Both dry cargo shipping and tanker shipping hit by the economic crisis
- Tanker shipping has to shift from single hull to double hull vessels
- But: Indications that financial position of companies in tanker shipping is on average better than in the dry cargo sector

## ▪ Suggested explanation |

- Higher barriers for market entry in tanker shipping (due to high safety standards) create a quality-orientated market niche
- Market niches help to avoid ruinous cost and price competition
- Focus on quality-approach in transport services is stronger in tanker shipping



***How can dry cargo shipping be segmented and create market niches?***



# Greening: Impact assessment


Large vessels ( $\geq 110\text{m}$ )  
and push boats

Small vessels ( $< 110\text{m}$ )

+ 22% 

*Number of vessels in Europe  
2012-2030 for business-as-usual*

 -40%

In most cases  
positive (LNG) 

*Business economic impact of  
higher emission standards*

 Negative

High 

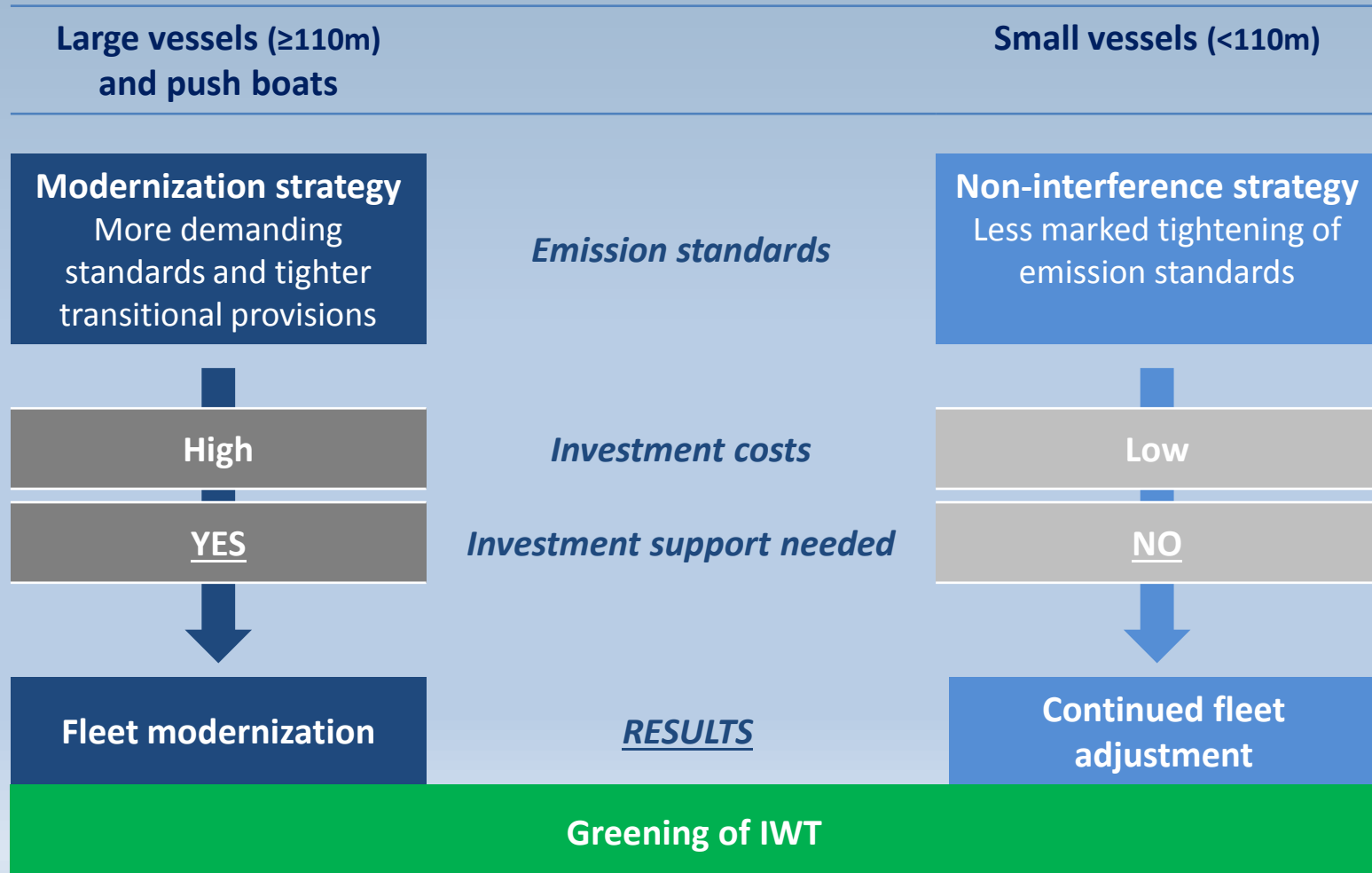
*Benefits of higher emission  
standards for society*

 Low

 Differences suggest a differentiated approach 



# Greening: Policy ideas

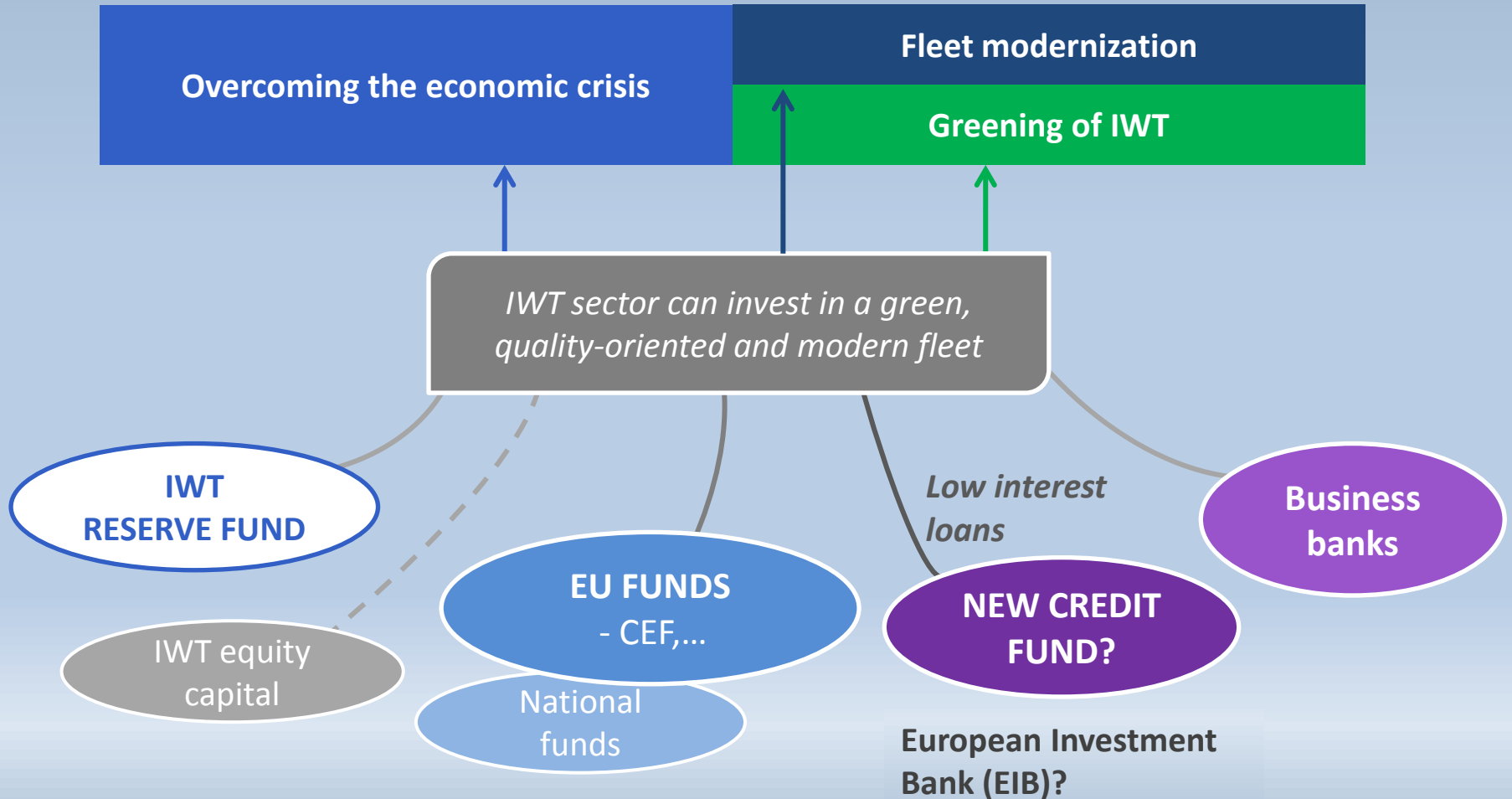




# Greening: Financing fleet modernization

(larger vessels and push boats)

*Environmental and economic policy goals*



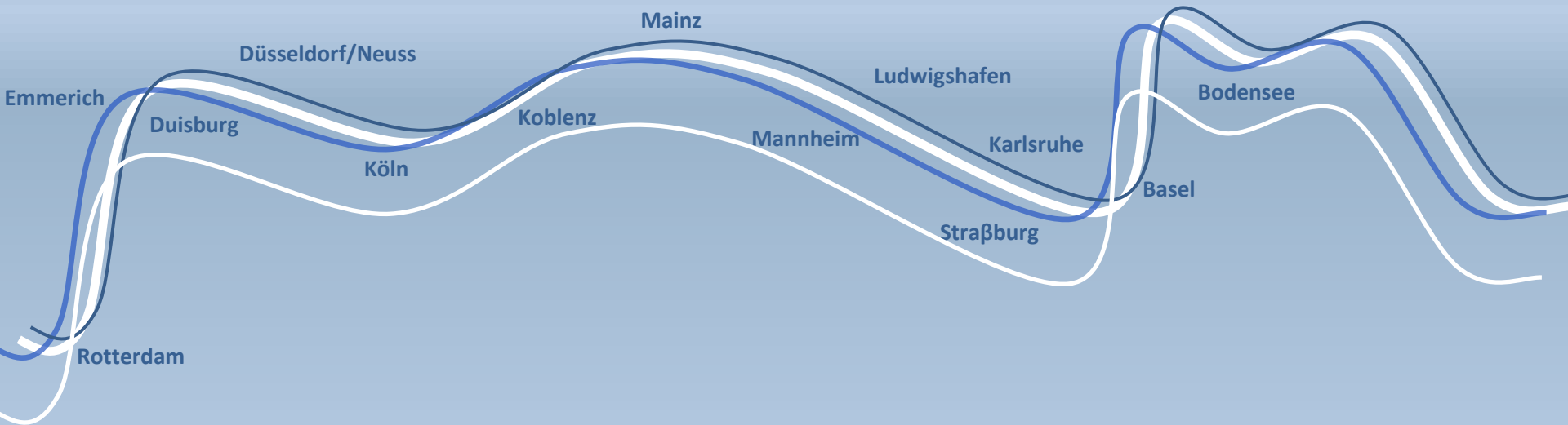


# Conclusion

- **Greening as an economic challenge and opportunity** |  
Quality-oriented modernization of IWT fleet
  - Distinct strategies; investment loans based on reserve fund
- **Greening and sustainable development of IWT** |  
Next years are crucial for the future of IWT
  - **Towards a “vision 2018 for sustainable inland navigation”**



*Ambitious, but feasible*  
*IWT authorities and stakeholders*  
*Environmental, economic and social issues*



**THANK YOU FOR YOUR ATTENTION!**

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