

# European Shippers' Council

- users of freight transport services
- more than 100,000 companies throughout Europe
- majority of the volume of goods shipped by sea from/to Europe
- national transport user organisations/ shippers' councils & since recently Corporate Membership



# Shippers seek to:

- Drive out inefficiencies and waste
- Role of shipper and service provider to seek to optimise efficiencies at minimum costs
- Reduce waste (fuel) good for the environment

# Trends in Logistics

- Improved **communication** between contractors, suppliers and vendors
- Greater **collaboration**
- Increasing the **visibility** of purchases and stock
- Measuring the **performance**

# Trends in Logistics



- Broad range of decarbonisation measures and incentives used by shippers
- Carbon intensity will become a major criterion in the selection of logistics service providers (**‘green tender’**)

# What more should the EC do?

- Increase **awareness**
- **Intermodal** container (45ft)
- **Green** corridors
  - Standardisation of emissions
- Optimising **all the modes**
  - “smarter” vehicles

# Example of the e-tool output

*modes road-rail-road vs only road*

Main indicator	% difference (A)	Ranking score (B)	End score	
Transport cost	+12,5%	1 = 26%	3,25	😊
Sustainability	+25,0%	2 = 24%	<b>6,00</b>	😊
Transport time	-50,0%	3 = 20%	-10,00	😞
Flexibility	-29,0%	4 = 14%	- 4,06	😞
Punctuality	NA	5 = 7%	0	
Quality	-14,0%	6 = 5%	-0,70	😞
<b>Total score</b>		<b>100 points</b>	<b>- 5,51</b>	😞

+ = better, - = worse

**Thank you!**

